



## **FY12 Director of Membership Initiatives Candidate Statement Penny Wirsing**

Penny Wirsing has been in management positions within ExxonMobil for over 15 years, leading diverse groups in areas ranging from budgeting and program management, to environmental compliance. She has also been actively involved with SWE, holding numerous positions at the section, region and national levels since becoming a member over 20 years ago, all of which has provided her with a solid understanding of how SWE works. Penny co-chaired the very successful 2000 National Conference Committee made up entirely of volunteers, and more recently chaired the Conference Programming Board for four years, spearheading some of the strategic changes that took the conference from 3200 to almost 6000 attendees over that time. She has been an active member of the Senate since its creation in 2009, participating in Mega Issues and Strategic Plan Reviews. She led the Senate's Contingency Reserve Fund Task Force in 2010, and is leading the SWE Reserve Strategy Task Force this year, working closely with the Board of Trustees, Treasurer, Finance Committee and others to develop a robust strategy to support the Society into the future.

Penny's broad experience with SWE over the years has not only shaped her views of SWE and helped her understand the impacts the Society can have but, more importantly, it has shaped her own personal success, from her days as a student and throughout her professional career. She has experienced firsthand the unique benefits SWE offers: a supportive network where our members can learn and test skills in a non-threatening environment. She would be honored to be a part of this process going forward, and to shape the future success of SWE and SWE members.

As a Director, Penny looks forward to combining her proven ability to build successful teams, create a vision for the future and achieve results, along with her extensive knowledge of SWE membership and structure, to help guide the Society at the Board level.

### **SWE Service History**

- Eastern Washington Section (EWS) President FY87
- EWS Representative to Council of Section Representatives FY88
- Palm Beach Section President FY92
- SWE National Publicity Chair FY97-FY98
- SWE National CAWMSET<sup>1</sup> Chair FY02
- SWE National Conference Program Board Chair FY05-FY09
- Los Angeles Section Representative FY09
- Region B Senator FY10-FY12
- Senate Contingency Reserve Task Force Lead FY10
- SWE Reserve Task Force Lead FY11

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<sup>1</sup> Commission on the Advancement of Women in Math, Science, Engineering and Technology